

Community College of Philadelphia

2013-2017 STRATEGIC PLAN PERFORMANCE MEASURES

2012-13 Performance Results

Enrollment and Retention Measures

Performance Measure	2011-12 Value	2012-13 Value	Related Strategic Plan Goals
Unduplicated Head Count Enrollments	39,505	34,506	II.A
*New Credit Student Head Count	10,324	10,222	II.A
*New Credit Student FTE	3,255	3,226	II.A
Returning Credit Student Head Count	18,770	18,042	II.A
Returning Credit Student FTE	12,514	11,890	II.A
*New Student Fall to Spring Return Rate	71.5	70.3	I.A
*New Student Fall to Fall Return Rate	44.0	46.8	I.A
Number of Graduates	1,807	1,671	I.A
Number of Degrees Awarded	2,022	1,878	I.A
First-time, full-time three-year graduation rate	11.7	12.0	I.A
First-time, part-time three-year graduation rate	4.4	4.3	I.A
First-time, full-time three-year transfer rate	21.8	24.0	I.B
First-time, part-time three-year transfer rate	23.8	20.6	I.B
First-time, full-time four-year graduation rate	15.1	18.7	I.A
First-time, Part-time Four year Graduation Rate	7.2	8.8	I.A
Headcount Enrollment in Second Level Courses	15,435	14,453	II.A
Unduplicated Headcount Enrollments in Dual Enrollment Program	491	551	I.B
FTE Enrollments in Corporate College Credit Programs	183.0	143.0	II.B
Headcount Enrollments in Distance Education Classes	12,407	13,904	I.A

*New students includes students who transferred in credit from another institution.

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Student Academic Success Measures

Performance Measure	2011-12 Value	2012-13 Value	Related Strategic Plan Goals
Percentage of Students Dropped for Poor Performance and Progress	2.0	2.0%	I.A
Percentage of Students Exiting with Unsuccessful Status	36.7	36.5	I.A
Percentage of Successful Grades in Gatekeeper Courses	57.7	59.5	I.A
Percentage of Withdrawals in Gatekeeper Courses	12.9	12.3	I.D
Percentage of Successful Grades in Developmental Courses	55.5	57.8	II.A
Percentage of Successful Grades in 100 Level Courses	69.4	70.2	I.A
Percentage of Successful Grades in 200 Level Courses	82.8	82.9	I.A
Percentage of Graduates Reporting Considerable Progress in Meeting General Education Goals	58.8 (2011 grads)	63.1 (2012 grads)	II.B, III.A

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Student Experience Measures

Performance Measure	2011-12 Value	2012-13 Value	Related Strategic Plan Goals
Percent Graduate satisfaction with instruction	88.3 (2011 grads)	89.3 (2012 grads)	I.D, III.A
Percent Graduate Satisfaction with Institutional Services	68.5 (2011 grads)	71.1 (2012 grads)	I.D, III.A
Percent Graduate Satisfaction with College Environment and Facilities	78.6 (2011 grads)	82.9 (2012 grads)	I.D, III.A
CCSSE Aggregate Measure of Student Engagement	Not Available	54.6	I.D, III.A
CCSSE Aggregate Measures of Student Satisfaction with Support Services	Not Available	2.1	I.D, III.A
Noel Levitz Aggregate Measure of Student Satisfaction	Not Available	5.4	I.D, III.A

¹ CCSSE Scale is standardized so the mean for all students is 50.0 and the standard deviation is 25.
Higher benchmark score indicate greater levels of student satisfaction.

² CCSSE Scale based on a 3-point scale: 1 =not satisfied ; 3 = very satisfied. Higher scores indicate greater levels of student satisfaction.

³ Noel Levitz Scale based on a 7-point scale: 1 =not at all satisfied ; 7 = very satisfied.

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Financial Performance Measures

Performance Measure	2011-12 Value	2012-13 Value	Related Strategic Plan Goals
Total Tuition and Fee Revenue	\$73,744,923	\$75,272,804	III.B
Total State Revenues	\$34,556,400	\$34,623,913	III.B
Total City Revenues	\$25,461,924	\$25,409,207	III.B
Average Full-time Student Tuition and Fee charge	\$4,263	\$4,504	III.B
Total Non-governmental Grants and Grant Revenues	\$1,014,162	\$1,119,415	III.C
Value of College Foundation Net Assets	\$11,447,410	\$9,653,101	III.C
Value of College Net Assets	\$83,142,373	\$78,781,963	III.B
Corporate Solutions Total Educational Contract Revenues	\$227,586	\$270,637	II.B
Number of Corporate Solutions Clients	34	36	II.B